



Bankers Insurance Company

First Community Insurance Company

Bankers Specialty Insurance Company



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[www.bankersinsurance.com](http://www.bankersinsurance.com)

## For Immediate Release

February 11, 2009 – St. Petersburg, FL –The Florida insurance market has always presented unique challenges to Florida’s home and business owners, as well as to insurance carriers and agents. Some of these challenges are weather-related, some due to legislative issues, some to reinsurance, and some to companies who feel they can no longer afford to write here.

“The loss of a carrier the size of State Farm in Florida places an unprecedented burden on home and business owners who are already faced with enormous challenges,” said Deborah Brcka, Vice President of Sales at Bankers. “Now they need to find adequate coverage from a stable, proven company with strong roots in Florida – like Bankers. Bankers, a Florida-domiciled carrier has been serving Floridians for over 30 years and through over 25 weather-related catastrophes. Bankers is rated B+ with a secure outlook by A.M. Best, the largest and most respected insurance rating organization.

Working through the independent agency system, Bankers provides coverage for both home and business owners. In addition, they provide flood, excess flood, dwelling fire, and a variety of individual medical plans.

“We are in Florida to stay and our current policyholders take great comfort in that, especially in light of the current situation with other carriers leaving,” said Brcka. “We have sent the word out to our agents that we are eager to help them find coverage for the policyholders that are being dropped. While we won’t be able to provide coverage for all transitioning home and business owners due to restrictions and capacity issues, we are open for business in most counties.”

Bankers products are offered through their affiliates: First Community Insurance Company, Bankers Insurance Company and Bankers Specialty Insurance Company.

Policyholders looking for homeowners insurance can go to [www.bankersinsurance.com/index\\_FCIC.html](http://www.bankersinsurance.com/index_FCIC.html) and click on the “Find An Agent” link. The agent they select will provide them with the information they need to make sure they have the appropriate coverage and will let them know of any discounts they may qualify for.

**Bankers Insurance Group**, a member of the [Bankers Financial Corporation](http://www.bankersinsurance.com) family of companies, is a diverse corporation known for its innovative products and superior customer service. Headquartered in St. Petersburg, Florida since 1975, Bankers is a reliable partner in protecting both property and peace of mind through experience and exceptional customer service. More information about the company can be found at [www.bankersinsurance.com](http://www.bankersinsurance.com).



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