



Bankers Insurance Group

Bankers Business Group

PRESS RELEASE

DATE: August 19, 2008

RE: Kathy Batson Wins *Tampa Bay Business Journal's*
Business Woman of the Year in Financial Services

CONTACT: Media Relations
727-823-4000, x4716
media@bankersinsurance.com

KATHY BATSON, PRESIDENT OF BINTECH PARTNERS, WINS TAMPA BAY BUSINESS JOURNAL'S BUSINESS WOMAN OF THE YEAR IN FINANCIAL SERVICES

When she stepped out of her limousine at the Seminole Hard Rock Casino Friday night, Kathy Batson, President of BinTech Partners, Inc., a subsidiary of Bankers Insurance Group, was among the top five finalists for *Tampa Bay Business Journal's* Business Woman of the Year in the Financial Services category. She went home that night a winner and we congratulate her.

"What an incredible surprise," said Batson about her win and the events leading up to it. "I consider myself so lucky to have spent my career with Bankers, a company that has nurtured and encouraged me from the start. I truly appreciate everyone who saw this recognition as a possibility for me. I am really grateful – and now ready to get back to work!"

Batson retired in 2005 after nearly 30 years in the insurance industry, most recently as senior VP of Bankers Insurance Group, responsible for overall operations of the flood insurance program.

But she was lured back just a year later to become senior VP and director of post-Hurricane Katrina claims management for Louisiana's Citizens Property Insurance Corp.

Nominated by Bankers President, David Meehan, largely for her intensive study of and subsequent expertise in the Flood industry, Batson has made learning Flood her business, not once, but twice over the years as Bankers entered the industry first in the 1980s and again in 2007. BinTech is already doing great things under Batson's leadership and we're pleased to have her back with Bankers.

Bankers Financial Corporation, a holding company for Bankers Insurance Group and Bankers Business Group, was founded in 1976. The organization has grown from a small insurance company to a diverse corporation known for its innovative insurance products and superior customer service.

Visit BinTech's web site at www.BinTechPartners.com.

PO Box 15707

St. Petersburg, Florida 33733-5707

800-627-0000

727-823-4000