



Bankers Insurance Group

Bankers Business Group

PRESS RELEASE

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RE: Bankers Insurance Group helps boost Salvation Army donations before the holiday

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BANKERS INSURANCE GROUP HELPS BOOST SALVATION ARMY DONATIONS BEFORE HOLIDAY

The Salvation Army is down on donations this season, so Bankers Insurance Group associates rose to the need, not only with our regular Angel Tree donations, but, at the last minute, by taking on an additional 40 kids and finding them toys for the holiday.

More than \$500 in associate donations meant we could go on a last-minute Target shopping spree, allowing all 40 kids to have a few gifts under their trees this season.

Every year, Bankers makes The Salvation Army and the kids in our community one of our biggest charities, from our Kettle Classic Golf Tournament, which brings in about \$30,000 a year, to our angel tree donations, and employee volunteers.

Bankers Insurance Group is a wholly owned subsidiary of Bankers Financial Corporation and the corporate parent of our insurance companies. From modest beginnings in 1976, the Group has grown steadily into a recognized industry leader. Bankers Financial Corporation is a holding company, a corporate parent to a diverse array of enterprises and a global player in a dynamic and fast-changing marketplace. Operations range from insurance and property development to banking and assisted living.

Based in St. Petersburg, Florida, Bankers conducts business nationwide. And as technology continues to shrink the world, Bankers Financial Corporation continues to expand its presence both domestically and internationally.

Visit Bankers web site at www.bankersinsurance.com.

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